



**PROFESSIONAL  
DOG TRAINING SCHOOL**  
CAMBRIDGE, ESSEX, LONDON & HERTS

## **BECOMING A DOG TRAINER (INTENSIVE)**

*An intensive 2 day course, covering the skills involved in becoming a dog trainer, and running your own business. Beginners, dog owners & experienced trainers welcome.*

*Students are recommended to bring dog(s) to train with, but this is NOT a requirement. Aggressive dogs ARE welcomed here, but please let us know in advance!*

**ADVANCED BOOKING IS ESSENTIAL AS SPACES ARE LIMITED**

VENUE AT:  
  
The College of West Anglia

\*5 out of 8 students rated us  
10/10 (Jan 2012)

**"10/10\*"**

**"It was even better than I had expected!"**

**"I am very impressed with the philosophy of the whole course."**

**"I enjoyed the fact that it was a very relaxed atmosphere."**

**"Learnt a lot more than I thought I knew!"**

**2-Day Weekend Intensive Courses  
Become A Dog Trainer with G3.**

**Sat 21st - Sun 22nd April 2012  
at College of West Anglia, Cambridge**

**BOOK NOW!**

## **APRIL 2012 COURSE**

**Date: Sat 21st April - Sun 22nd April 2012 - 10:00am to 4:00pm**

## **VENUE INFORMATION**

**College of West Anglia, Landbeach Road, Milton, Cambridgeshire, CB24 6DB**

[Click Here for Directions – HOW TO FIND US](#)

Follow signs to 'College of West Anglia'. Go to: **RECEPTION** on arrival.

Tel. (on the day): 07765 163 117 & Tel. (before): 01223 526 963 or email [training@g3dogs.com](mailto:training@g3dogs.com)

## **COURSE TIMETABLE**

### **DAY 1**

10:00	<b>Warmers / Icebreakers</b> Different activities for the class to get to know each other. The importance of becoming a dog trainer, communication and practical skills. Feedback and evaluation.
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10:30	<p><b>Teaching Dogs – Real Lesson</b></p> <p>The 5 methods of teaching dogs, how dogs learn and think. Classical conditioning and Operant Conditioning is detailed. Fundamentals of our approach to obedience and the dog/handler relationship. Extensive coverage of our reward-based teaching systems, using verbal praise versus clicker, luring, shaping, leash work and building behaviours. Demonstration of a sample dog training lesson. Feedback.</p>
12:00	<p><b>Lunch Break</b></p>
12:30	<p><b>Puppy/Basic Dog Obedience, Clicker Training</b></p> <p>The learning experience – the most advanced and clearest way for dogs to learn through a reward-based system of training. Teaching basic commands (sit, down, stay, come, no, etc.). The value of teaching puppies when they are as young as 6-8 weeks. Feedback of teaching methods &amp; techniques for communicating to dogs and owners.</p>
14:00	<p><b>Break</b></p>
14:10	<p><b>Reliability &amp; Behavioural Problems I</b></p> <p>A detailed discussion in introducing and our conservative approach in using aversives tightly integrated into a reward-based training program. The age old question of ‘reliability’ in a dog, and our approach to achieve 100% obedience in real-world distractions. Jumping Up, Barking, Biting, Aggression, Chewing, Pulling on the lead etc. How most of these problems can be eliminated by teaching with/without food rewards and working with different real-life types of dogs in these behavioural cases. Preventing behavioural problems when dogs are puppies &amp; a look into various alternative theories &amp; practices.</p>
15:00	<p><b>Dog Trainer Employment</b></p> <p>Finding work as a dog trainer vs starting your own dog training business. How to market yourself as a dog trainer, starting out, getting referrals &amp; growing your business.</p>
15:45	<p><b>Q&amp;A</b></p> <p>Open session for questions and answers</p>
16:00	<p><b>Finish</b></p>

**DAY 2**

10:00	<p><b>Understanding Body Language Including Mild Aggression &amp; Problem Dogs</b></p> <p>A discussion in dog-dog and dog-human aggression; with real-life examples for students to witness in person and to evaluate for training solutions. Feedback.</p>
11:00	<p><b>Practical: Controlled Practice &amp; Introduction to Advanced Obedience</b></p> <p>Activities for students to practice dog training techniques, handling different dogs and larger dogs. Introduction to more advanced training including formal retrieves, jumps, competition heeling etc.</p>
12:00	<p><b>Lunch Break</b></p>
12:30	<p><b>Practical: How to Run Effective Classes &amp; Problem Solving Training</b></p> <p>The success of your training depends on how effective your teaching is to your clients. Discussing different techniques of training dogs, positives and negatives of alternative</p>



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	methods and problem solving issues in group classes.
14:00	<b>Break</b>
14:10	<b>Practical: Behavioural Problems II</b> Real-life Clients with problem dogs. Demonstration of working with rescue & aggressive dogs under control and professional supervision. <b>Boarding &amp; Training Dogs + 1 to 1 Classes/In-Home Training</b> An insight into the value and benefits of boarding and training; financially and also in terms of 'quality' of training. How to prepare for 1 to 1 classes and in-home training, what to look out for, and things you should avoid.
15:00	<b>*PLUS <u>DOUBLE SPECIAL</u>*: Secrets of TV Dog Trainers &amp; What They Do 'Behind The Scenes'! AND 'How to start your dog off into TV, Films and Animal Acting.'</b> A 30 minute TV programme can sometimes take several days, if not weeks to film. So what happens off-camera? And, how to begin your dog's career in the TV/Film Industry.
15:30	<b>Q&amp;A</b> Open session for questions and answers. Individual assessments. Feedback.
16:00	<b>Finish</b>

Course timetable is a guideline.

## SUMMARY & WHAT TO BRING

Upon successful completion of the 2 day course, you will be awarded with a certificate of completion by the 'Cambridge Dog Training School'. Students are recommended to bring their own dog to work on (aggressive & 'hard to train' dogs are welcome).

**Day 1 will be 'classroom theory' & Day 2 will be 'practical sessions with dogs'.**

Day 2 will take place outdoors, please dress accordingly. You should also bring: dog treats, food for your dog, favourite toys, crate, collars, and leads.

Your dog must be comfortable in his/her own crate for up to 2 hrs at a time.

After you have paid and booked online, you will be sent a form about your dog(s) by email to complete. Approx. 12 students per course. Attendees can bring photo cameras, notepads and voice recorders for personal use only. **Strictly no video recording without prior consent.**

## HOW DO I PAY?

You can pay with all major debit/credit cards, via PayPal.

Just click the **PAY NOW** button below. Unfortunately, we cannot accept cheques or postal orders. If you want to book a place in our course, you need to pay the full fee to ensure your registration. Deposits and balances paid to G3 Dogs are non-refundable and not transferable to a later course. No exceptions. Cancellation policy applies, please read our terms and conditions listed below.



**G3**  
**DOGS**

# PROFESSIONAL DOG TRAINING SCHOOL

CAMBRIDGE, ESSEX, LONDON & HERTS

## PRE-PAY ONLINE NOW:

Saturday 21<sup>st</sup> April - Sunday 22<sup>nd</sup> April 2012

10:00am to 4:00pm

Pre-Pay Course Price: **£495.00**

**Pay Now**



*(Free Clicker, Course Materials & Light Lunch)*

Click the **Pay Now** button, then **Allow**.

### CANCELLATION POLICY

*Don't worry! If you book and pay online, and you change your mind for whatever reason, we'll give you a full refund if you let us know within 7 working days. Full terms & conditions are stated below.*

## PLACES TO STAY & TRAVELLING TO THE VENUE

*(Please note these are public listings and G3 Dogs in no way guarantees the quality or accuracy of the listings below)*

### **Ambassador Lodge**

37 High Street, Milton, Cambridge CB24 6DF

01223 860168

[www.accommodationinmilton.co.uk](http://www.accommodationinmilton.co.uk)

### **The Crown & Punchbowl**

High St, Horingsea, Cambridge CB25 9JG

01223 860643

[www.thecrownandpunchbowl.co.uk](http://www.thecrownandpunchbowl.co.uk)

**Travelodge** - <http://www.travelodge.co.uk>

**Premier Inn**- <http://www.premierinn.com>

**Silverwood Lodge** [www.silverwoodlodge.co.uk](http://www.silverwoodlodge.co.uk)

Silverwood Lodge, Ely Road, Waterbeach,

Cambridge CB25 9NN 01223 480020

### **Victoria**

57 Arbury Road, Cambridge CB4 2JB 01223

350086 [www.victoria-guesthouse.co.uk](http://www.victoria-guesthouse.co.uk)

### **BY BUS OR TRAIN**

The college is served by local bus and rail routes.

<http://www.cambridgeshire.gov.uk/transport/arou/nd/buses/>

<http://www.firstcapitalconnect.co.uk>

### **TAXIS**

Panther Taxis - 01223 715 715

<http://www.panther taxis.co.uk>

A1 - 01223 52 55 55 / 01223 31 31 31

<http://www.casting.me/a1cabco>

### **G3 DOGS TERMS & CONDITIONS**

***We strongly suggest that you read and understand our standard terms & conditions.  
Please contact G3 Dogs if you have any questions relating to these terms & conditions.***

- If you want to book a place in our course, please make sure you clearly check the dates and times of the course. You need to pay the full fee to ensure your registration is complete for the course you want to go to. Any payments or balances paid to G3 Dogs are strictly non-refundable and not transferable to a later course. No exceptions.
- We accept payments via PayPal as it is one of the safest and most secure ways to pay online. You can make payments directly to [training@g3dogs.com](mailto:training@g3dogs.com) if you have a PayPal account, or if you don't, you can also pay securely online via PayPal with most UK credit/debit cards.
- Unfortunately, we cannot accept cheques or postal orders unless arranged in advance with our staff – please request an invoice by emailing: [training@g3dogs.com](mailto:training@g3dogs.com). Please do **not** send any payments by post unless instructed.
- The full balance of the course is due prior to the course date. All balance payments are non refundable.
- A student may not change the date of their chosen course and fees are non-refundable & non-transferable to other courses.
- Our Cancellation Policy runs alongside your rights under the Distance Selling Regulations which allows customers a seven working day cooling off period, after completing payment to G3 dogs, during which they can cancel their purchase with G3 Dogs and receive a full refund. Cancellations must be made in writing, by email to: [training@g3dogs.com](mailto:training@g3dogs.com) or by post.
- Receipt of payment does not imply acceptance of a booking, G3 Dogs will confirm acceptance of your booking via e-mail.
- Transport to and accommodation at the venue is not included in the price of the courses. A limited number of refreshments are provided during the course but all food and other related costs are not included in the price of any G3 Dogs course.
- If a student misses any day of their G3 Dogs course, for whatever reason, they may arrange another date for a fee of £247.50 per day. This is dependent on availability.
- If the minimum number of bookings required to run a course is not met, and if G3 Dogs has to cancel or reschedule a course for this reason, they will endeavour not do so less than 10 days prior to departure.
- In the event of a G3 Dogs trainer being unable to attend due to trainer illness or other circumstances beyond their control, the course may be cancelled. G3 Dogs will endeavour to provide an alternative trainer but this is not always possible. Refunds of any fees paid will be made but no liability shall be taken for travel, accommodation, food or other costs.
- G3 Dogs does not accept liability for any loss or additional expense caused by delay or interruption to travel services, weather conditions, civil disturbance, industrial action, strikes, wars, floods, sickness or force majeure. Such losses or additional expenses are your responsibility. Force majeure represents unusual and unforeseeable circumstances such as war or the threat of war, riots, terrorist activity, civil strife, industrial disputes, natural or nuclear disaster, fire, flood or adverse weather conditions.
- G3 Dogs does not accept responsibility or liability for death, bodily injury or illness caused to the client or any other person included in the training course. Any claims shall be subject to English law in respect of any question of liability or quantum, and all proceedings shall be within the sole domains of the English courts.
- You must communicate any perceived failure in the performance of this contract at the time to us and give us the opportunity to arrive at a satisfactory solution.
- By completing payment online, via PayPal, you are agreeing to accept the above terms and conditions. The person who completes payment does so on behalf of all the individuals attending the intended course, so that all are bound by the booking conditions.
- Our registered office address: G3 Dogs, 20 Ribston Way, Cambridge, Cambridgeshire, CB4 1FT.

***Helping You Become A Better Dog Trainer.***